



## Cookie Policy Statement

This policy explains what cookies are, how Javo Consultancy Ltd ("we," "us," or "our") uses them on our website, and how you can manage your preferences.

### 1. What are Cookies?

A cookie is a small file of letters and numbers that is downloaded onto your computer or mobile device (a "device") when you access certain websites. Cookies are widely used to make websites work more efficiently and to provide reporting information.

Each cookie contains a small amount of data, often including a unique identifier. This data is sent from a website's server to your browser and is stored on your device's hard drive. To protect your privacy, your browser only allows a website to access the cookies it has previously sent to you, not those from other, unrelated websites.

### 2. How Javo Consultancy Ltd Uses Cookies

On the Javo Consultancy Ltd website, cookies record information about your online preferences and activity. This allows us to analyse visitor profiles, improve our website's functionality, and tailor the user experience. We generally use cookies for the following purposes:

#### 2.1. Strictly Necessary Cookies

These cookies are essential for you to browse the website and use its features, such as remembering your consent settings. Without these cookies, services such as secure sign-in and page navigation cannot be provided. They do not store any personally identifiable information.

#### 2.2. Performance and Analytics Cookies

We use analytics cookies to help us understand how visitors interact with our website. This data is aggregated and anonymous. For example, by analysing cookie data, we can determine which pages are most popular and identify areas where we need to improve the service.

#### 2.3. Third-Party and Embedded Content Cookies

When you visit pages on the Javo Consultancy Ltd website, you may notice some cookies that are not related to us. This happens when we embed content

from alternative sites (such as videos or social media feeds) to support our services.

**Javo Consultancy Ltd does not control the dissemination of these third-party cookies.** You should check the relevant third-party website (e.g., YouTube, Vimeo) for more information about their cookie usage, as their policies will govern their use of your data.

### 3. Google Analytics

Javo Consultancy Ltd uses **Google Analytics**, a web analysis service provided by Google. Google Analytics uses cookies to evaluate your use of the website and compile reports for us on website activity.

By using the Javo Consultancy Ltd website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For information on how to opt out of Google Analytics across all websites, please refer to Google's official documentation and browser add-ons.

### 4. How to Control and Delete Cookies

You have the right to choose whether or not to accept non-essential cookies. You can do this in two ways:

#### 4.1. Via the Cookie Consent Banner

Upon your first visit to our website, you will see a cookie consent banner that lets you accept or reject all non-essential cookies (Performance, Analytics, and Third-Party). You can usually revoke or change this consent at any time via a link or widget on our website.

#### 4.2. Via Your Browser Settings

You can restrict or block cookies set by Javo Consultancy Ltd, or any other website, through your browser settings. The **"Help"** function within your browser should tell you how to change your cookie preferences.

**Please be aware:** Restricting cookies may impact the functionality and overall user experience of the Javo Consultancy Ltd website, as certain personalised features may no longer be available.

To find out how to manage cookies in the browser on your mobile phone or tablet, refer to your device's manual or settings.